250th TOWN ANNIVERSARY COMMITTEE



MEETING MINUTES for

Thursday, April 23, 2015

MEMBERS

PRESENT: Virginia Simms George (Chair), Norm Corbin (Clerk), David Carlson, Amelia Graham,

Robert Marchetta, Lorna Helms, Dale Rains, Cathy McAuliffe

ABSENT: Thomas Lowe (Vice-Chair)

OTHERS: Bill Pantazis (Selectman), Andy Dowd (Town Clerk)

Meeting Called to order: 6:00 pm.

Meeting Minutes: the meeting minutes for 4/14/15 were accepted as written.

• Chairman:

o We need to lock in the schedule for our events, only 8 months to go!

o GOAL: Full schedule with Budget & Fund Raising Plan by May 26th.

• Finance Committee:

- Fund Raising:
 - >\$600 expenses to vendors will receive a 1099 form
 - > \$250 donation will receive a letter acknowledging the donation
 - Still working on the Tiered Funding for Businesses
 - Art Auction with Lions Club (May 8, 2015)
 - Golf Outing (September 11, 2015)
- Budgets:
 - Dale wants to meet with individual sub-committees to determine budgets

• Publicity/Marketing:

- Website
 - starting to be set up: www.Northborough250.org
 - Examples from other Towns were reviewed. Preference is for a dedicated link that does not have all the Town Links.
 - Need to decide who will be the contact person on the website
- o Logo
 - Lorna will forward the designs she has from her contact to Andy so they will be considered along with the design from the person doing the web design.

• Town Planned Events:

- o Kickoff Event (Sunday January 24, 2016) No Report
- o 250th Gala Ball Event (January 30, 2016) No Report
- o 5K Road Race (June ??, 2016) No Report
- o Family Game Day (August 21, 2016) No Report
- o Birthday Party / BBQ (Summer 2016)
 - Some confusion regarding this event. Is this a go? Is it to be combined with Family Day? Is it to be combined with a Community Affairs summer concert? Need a decision.
- Senior Event (Date to be determined)— No Report
- o Parade & Fireworks (September 17, 2016) No Report
- History Events (URGENT Dates to be determined) -
 - Guest Speaker:
 - Waiting for response from Doris Kearns Goodwin to our proposal.
 - Will also contact Ray Raphael, Revolutionary War Historian.

- Writer of "The First American Revolution" about the removal of British Authority from Worcester County before Lexington & Concord.
- See http://www.rayraphael.com/First_American_Revolution.htm
- o A \$2000 budget was voted on. Cathy made motion, Amy 2nd, passed unanimously.
- Bob will contact him for dates
- Town History Tour with a Trolley
 - Historic Sub-Committee to select dates and book trolley
- Cemetery Tour
 - Contacted prior organizers of this event. They are enthusiastic about it. We will partner with them. Need to select dates and obtain cost estimates.
- Town History Book / Pamphlet
 - It appears there are 2 needs:
 - o A booklet? ready for the Opening Ceremony
 - o A book? that the Historical Society will prepare
 - Possible subsidy of Historic Society Book with Town 250th funds
- Other History Topics
 - Need to determine which Historical Society Events we will partner with and select dates for them
- o Closing Event (October 29, 2016):
 - Date is Booked at Acacia at Indian Meadows Country Club, Rt-9 Westborough
 - Masquerade theme
- Other: Think about possible commemorative Items for sale
- Community & Civic Organization Participation:
 - o <u>Historical Society</u> has plans for; Photo Contest, Hunt for History Event, Fashion Show, Colonial Food Supper and Historic Homes Tour.
 - o <u>School Participation</u> Cathy and Lorna need to follow-up on how to include the schools in the 250th celebration.
- **Event Planner** No Report

Adjournment: At 7:15pm, a motion was made to adjourn the meeting by Norm and seconded by Amy. The motion passed unanimously

Documents used during meeting:

- Meeting minutes from: 4/14/15
- Agenda for current meeting
- Status of events with dates

Agenda for Next Meeting:

- ➤ Acceptance of Meeting Minutes
- > Finance Committee Update
- Logo Decision
- ➤ Website update
- ➤ Sub-Committee Reports
- ➤ Commemorative Item Ideas
- ➤ Any other business to come before the Committee

Respectfully submitted,

Normand Corbin, Clerk, 250th Anniversary Committee